

# UTOPIA II

## "Creativity and Innovation in Business Creation"

*Living in an island means living in a place with fewer opportunities.*

*Young people and policymakers from the islands: Balearic islands, Corsica, Gozo, Gokceada and Sardinia will debate and share ideas and best practices about the main issue "how to support Creativity and Innovation in Business Creation".*

Organizer:

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# Seminar Programme

## 18-21 September 2009

### Mallorca



agencia Nacional Española  
del Programa Juventud en Acción  
[www.juventudenaccion.migualdad.es](http://www.juventudenaccion.migualdad.es)



18  
FRIDAY

*Arrival* of participants and transfer to Hotel Horizonte.

**Afternoon:**

Bus Turistic city sightseeing tour (at participants own leisure)

**21:00 - 24:30 h**

Boat ride around the Bay of Palma. Dinner on board.

19  
SATURDAY

**Morning**

**9:00 h**

Official opening and welcome by the Director General of Youth of the Government of the Balearic islands and the President of the Association of Young Entrepreneurs of the Balearic Islands. Presentation of the **UTOPIA II project**, its objectives, the seminar program and the opportunities of the Youth in Action Program.

**9:45 h**

The head of the youth policies of the Balearic Islands presents best practices in the field of business creation and entrepreneurship for young people in the islands.

**10:30 h**

Coffee Break

**11:00 h**

The head of the youth policies of Corsica presents best practices in the field of business creation and entrepreneurship for young people in the island.

**11:45 h**

The head of the youth policies of Malta presents best practices in the field of business creation and entrepreneurship for young people of Gozo.

**12:30 h**

Discussion between young participants and policy makers on the presentations. (With the possibility of having presentations from participants who have businesses) .

**14:00 h**

Lunch at the hotel

**Afternoon**

**16:00 h - 18:30 h**

Young participants:

Activities for developing entrepreneurial skills.

**16:00 h - 18:30 h**

Policymakers: Meeting to discuss future projects in the field of youth.

**21:00 h**

Dinner for all participants at Es Baluard

20  
SUNDAY

**Morning**

**9:00 h**

The head of the youth policies of Cagliari presents best practices in the field of business creation and entrepreneurship for young people in the island.

**9:45 h**

The head of the youth policies of Gokceada present best practices in the field of business creation and entrepreneurship for young people in the island.

**10:30 h**

Break. Stands

**11:00 h**

The special guest from Fondazione Anci IDEALI presents best practices in the field of business creation and entrepreneurship for young people in Europe.

**11:45 h**

Discussion between young participants and policy makers about the presentations.

(With the possibility of having presentations from participants who have businesses).

**14:00 h**

Lunch at the hotel

**Afternoon**

**16:00 h-18:30 h**

Young participants:

Activities for developing entrepreneurial skills.

**16:00 h-18:30**

Policymakers: Meeting to discuss future projects in the field of youth

**19:00 h**

Conclusions

**20:00 h**

Farewell dinner cocktail

21  
MONDAY

*Transfers to the Airport.*

